Cestrum diurnum
DAYFLOWERING JESSAMINE
Solanaceae

Common Synonyms: none

FLEPPC Category: 2
FDACS Listed Noxious Weed: No
IFAS Assessment
  North CAUTION
  Central CAUTION
  South CAUTION

USDA Hardiness Zone: 8a - 11
Growth Habit: Shrub
Origin: Tropical America


Florida Introduction Date: pre-1930’s
Control Methods: Mechanical: Hand pull whenever possible.
Chemical: Basal bark (10% triclopyr ester), likely sensitive to cut stump (50% triclopyr amine) for foliar treatment.

Useful Resources:

Description: Evergreen branched shrub or small tree to 2 m tall. Alternate, simple, leaves; short-stalked, 5-11 cm long; dark, shiny green. White fragrant flowers, trumpet-shaped, and small in stalked clusters at leaf axils. Flowers year-round. Fruit an oval black to violet berry when ripe.

Note: Similar to native marlberry (Ardisia escallonioides), which has larger leaves and terminal flower clusters.

Habitat: Coastal uplands, flatwoods, marl prairie, disturbed sites.

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